



HUDA ABUKHOTI

DIGITAL MARKETING SPECIALIST
& GRAPHIC DESIGNER

CONTACT_



Munich
Bavaria, Germany



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EDUCATION_

Bachelor Of Science
Architectural Engineering
University of Sharjah

LANGUAGES_

Arabic (Native)
English (Native)
German (Professional)

SUMMARY_

Highly skilled Digital Marketing and Graphic Design Specialist with over 7 years of experience working with international clients in Germany, Canada and across the Middle East. Expertise in creating compelling visual content, branding, logo design, and typography. Proficient in delivering impactful design solutions that resonate across cultures, ensuring consistency and creativity. Proven ability to manage full-cycle design projects and adapt to diverse audiences while maintaining design consistency.

JOB EXPERIENCE_

2021 - Present

Digital Marketing Specialist & Graphic Designer
Freelance | Munich Germany

- Designed branding materials, logos, and visual assets for international clients across various industries.
- Developed social media content and marketing strategies for clients in both German and global markets.
- Managed full-cycle design projects, ensuring brand consistency across different regions and cultural contexts.
- Increased client social media engagement through targeted content strategies and appealing visuals.

2016 - 2020

Senior Marketing Executive
Sharjah Government | Sharjah Ladies Club

- Led social media content creation and branding efforts for an international audience, including visual content, typography, and layouts.
- Managed paid social media campaigns, boosting engagement across multiple platforms and achieving a 25% increase in follower count.
- Collaborated with cross-functional teams to ensure brand alignment and message consistency.

SKILLS_

Photoshop	●●●●●●	Canva	●●●●●●
Illustrator	●●●●●●	After Effects	●●●●●●
Indesign	●●●●●●	Splice	●●●●●●